

PHILIP MORRIS, U.S.A.

INTEROFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Mr. Ted Costas

DATE: October 25, 1985

FROM: Emmie S. LaBauve *EL*

SUBJECT: Merit Military Test/
Request Couponing Program

As referenced in Nancy Brennan's memo of October 2, 1985, we will be conducting a request couponing test with Computerized Coupons Dispensers, Inc. at the bases listed on the attached memo.

In order to maintain the integrity of the test, we must not offer UPR's on Merit during the month of December 1985.

However, it is important that military manager insure that the participating bases have adequate inventory levels of all packings of Merit.

If you have any questions, please contact Nancy or myself at ext. #3628.

ESL:dc

attachment

cc: R. Atlas
N. Brennan
R. Camisa
L. Glennie
E. Merlo
G. Powell
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L. Zinski

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